Financial World: API Conference

Unbundling Financial Supply Chain



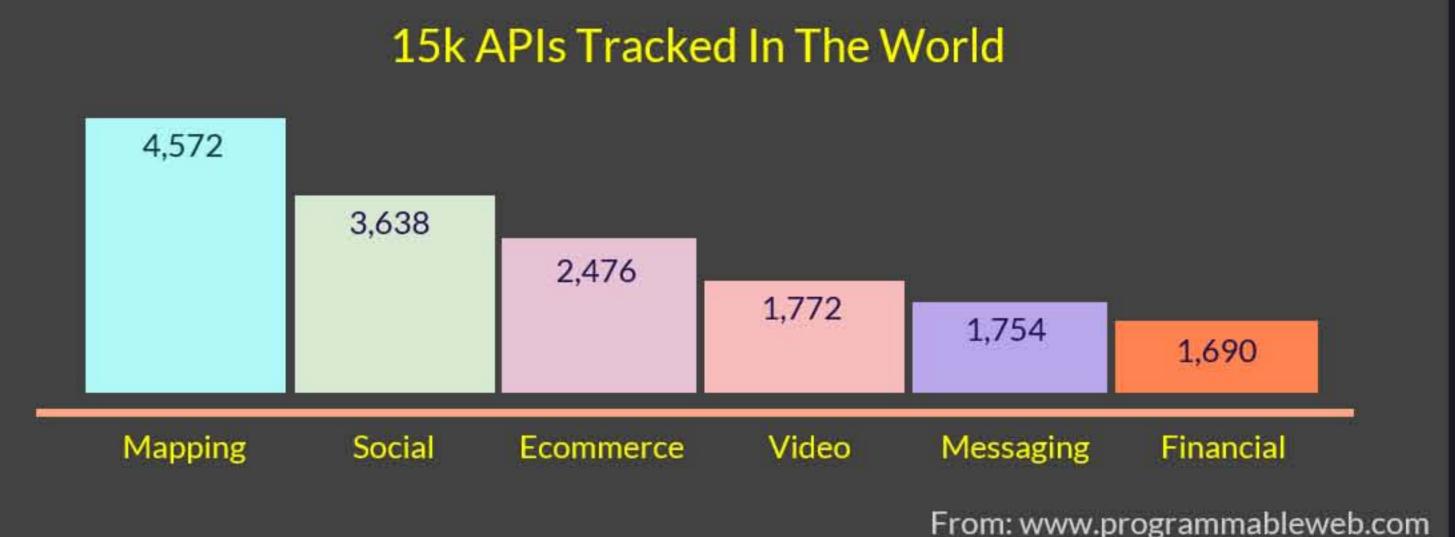
What is an API?

"API (Application Program Interface) is a set of routines, protocols, and tools for building software applications. The API specifies how software components should interact."

- Webopedia



- + Improve service offering
- + Increase speed to market
- + Simplify application development
- + Improve security
- + Leverage on external talents
- + Foster Innovation!



TAPPING ON EMERGING AND INNOVATIVE FINTECH

In today's fast changing world of technology, consumers expect our financial institutions to keep up with customer lifestyles and meet business demands.



