MEDIA RELEASE

ABS Community Giveback Programme Sees 1,800 Volunteers Shop Alongside 7,000 Residents

Singapore, 17 October 2026 – More than 1,800 volunteers from Singapore's banking community shopped alongside about 7,000 residents at 36 FairPrice outlets this weekend under the 2026 ABS Community Giveback Programme. Led by the Association of Banks in Singapore (ABS), the programme was held in partnership with the People's Association (PA), FairPrice and the Health Promotion Board (HPB).

The two-day programme was launched today at Our Tampines Hub by Mr David Neo, Minister for Culture, Community and Youth and Second Minister for Education, and Adviser to Tampines GRC Grassroots Organisations. He was joined by Mr Tan Teck Long, Chairman, ABS; Mrs Ong-Ang Ai Boon, Director, ABS; Ms Teoh Zsin Woon, Permanent Secretary, MCCY; Ms Jeanie Tan, Assistant Chief Executive (Operations), PA; Mr Kia Siang Wei, Group Director (Partnership), PA; Mr Vipul Chawla, Group CEO, FairPrice Group; Ms Jean Khong, General Manager, FairPrice Foundation; Mr Tay Choon Hong, Chief Executive, HPB; and Mr Simon Lim, Group Director, Outreach, HPB.

PA, through its grassroots and community networks across 54 participating divisions, identified the residents for this year's ABS Community Giveback Programme. To help meet their daily grocery needs, each eligible household received a $100 contribution from ABS, topped up with an additional $10 from FairPrice Foundation, the philanthropic arm of FairPrice Group.

Residents were paired with volunteers from 46 participating ABS member banks, Credit Counselling Singapore, and four professional services firms — EY, PwC Singapore, RSM Singapore and BDO. As they shopped together, volunteers and residents connected through conversation and companionship, building on PA's experience with meaningful resident-volunteer interactions through its Jalan With Your Buddy programme. Healthy eating tips were also integrated throughout the journey, from a sharing session on the bus to practical guidance in the supermarket.

With support from HPB, volunteers helped residents identify healthier options, including products bearing the Healthier Choice Symbol and Nutri-Grade A or B beverages. They also introduced resources such as My Healthy Plate and the Budget Recipe e-Book, which offers balanced, budget-friendly recipes.

For 321 residents with mobility challenges, bank staff volunteers purchased requested groceries on their behalf. PA Grassroots Leaders then delivered the groceries to their homes, extending

the programme's care to those unable to take part in person.

ABS Chairman Mr Tan said that beyond the corporate social responsibility programmes run by individual banks, ABS has rallied its members around several community initiatives. "Today's Giveback event is about the banking industry coming together as one community to give back to society and do something meaningful for residents who may need a little extra support," he said.

Ms Jeanie Tan, PA's Assistant Chief Executive (Operations), said: "When partners bring their strengths together, communities benefit. ABS brings the heart and energy of the banking community, while PA's grassroots networks connect that generosity with residents who need it most. More than groceries, these shared moments help volunteers and residents form meaningful connections and build a more caring and united Singapore."

Launched in 2024, the $4 million ABS Community Giveback Programme aims to support 10,000 households over two to three years. At its first shopping experience in 2024, more than 1,500 bank staff volunteers, including bank CEOs, operated 22 pop-up community marketplaces across Singapore in a single day, serving about 3,200 families. The programme paused last year while ABS organised an SG60 charity concert, which raised $2.3 million for the President's Challenge.

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About The Association of Banks in Singapore

The Association of Banks in Singapore (ABS) plays an active role in promoting and representing the interests of the banking community in Singapore. In doing so, ABS works closely with the relevant government authorities and other stakeholders towards the development of a sound financial system in Singapore. Since its establishment in 1973, ABS has promoted common understanding and trust among its members and projected a unifying voice on banking issues. It has brought its members closer together through various guidelines and banking practices as well as the support of projects of mutual benefit to face the challenges of the financial and banking communities in Singapore. Today, ABS has a membership of over 150 local and foreign banks. More information on the ABS is available on the association's website, www.abs.org.sg.

About People's Association

The People's Association (PA) was set up on 1 July 1960. As a statutory board under the Ministry of Culture, Community and Youth, our mission is to spark and nurture community participation for a caring and united Singapore. We create opportunities for people of all walks of life to connect, contribute and care for the community, through our wide network of grassroots organisations, community centres/clubs, Community Development Councils and the National Community Leadership Institute. More about us at www.pa.gov.sg

Annex: List of Participating Divisions

S/N	Name of Division
1	Ang Mo Kio-Hougang
2	Cheng San
3	Seletar-Serangoon
4	Yio Chu Kang
5	Toa Payoh Central
6	Toa Payoh East
7	Kampong Glam
8	Kolam Ayer
9	Potong Pasir
10	Moulmein-Cairnhill
11	Teck Ghee
12	Kebun Baru
13	Whampoa
14	Henderson-Dawson
15	Radin Mas
16	Buangkok-Fernvale South
17	Punggol Coast
18	Sengkang Central
19	Sengkang North
20	Sengkang West
21	Tampines East
22	Tampines North
23	Punggol Shore
24	Punggol West
25	Punggol North
26	Sengkang East
27	Tampines Boulevard
28	Tampines Changkat
29	Zhenghua
30	Marsiling
31	Canberra
32	Sembawang West
33	Bukit Panjang
34	Limbang
35	Paya Lebar
36	Fengshan

S/N	Name of Division
37	Kembangan
38	Marine Parade
39	Mountbatten
40	Changi Simei
41	Chua Chu Kang
42	Jurong Central
43	Bukit Batok East
44	Pioneer
45	Taman Jurong
46	Ayer Rajah
47	Bukit Batok
48	Yuhua
49	Clementi
50	Hong Kah North
51	Jurong Spring-Gek Poh
52	Boon Lay
53	Nanyang
54	West Coast